

FRANCE TRADING CONFERENCE 2023



Sponsorship Pack

Tuesday 14th November 2023 | Etoile Business Center, Paris

www.fixtrading.org/france2023

Created by the industry, for the industry

About the France Trading Conference

FIX Trading Community is returning to Paris this year with a full day event. This event will provide an unrivalled opportunity for industry representatives to participate in a forum where the real issues, challenges and opportunities impacting the region's electronic trading community will be addressed. This one-day conference will provide a series of industry-focused presentations and panel sessions over a two-stream agenda, followed by a post-event cocktail party.

Events facts and figures

- 175+ people in one location
- An agenda created by senior industry experts
- Topical content created by the industry, for the industry
- A true industry event without sales pitches
- Great learning and networking opportunities
- An allocation of FREE passes to FIX members
- 25+ speakers across a 2-stream agenda that covers both business and technical topics

Sponsorship opportunities at FIX events are renowned for providing extensive exposure for participating firms and excellent value for money. FIX Trading Community continually seeks to assist sponsors in getting maximum return from their budget.

For further information, to book your sponsorship package or to discuss bespoke sponsorship options that are not in this pack, please contact **Kelly Harding** by email at kelly.harding@fixtrading.org or telephone +44 (0)20 3950 3927.

2019 France Trading Briefing Sponsors:



Companies in attendance at the 2019 Conference:

AFME	HSBC
Aquis	IHS Markit
Aurexia Consulting	Infront ASA
AXA IM	Instinet
AXA-IF	ION Group
AxeTrading	IPC systems
Banca IMI	Iress
Bank of America Merrill Lynch	Itiviti
Barclays	Kaiko
Barclays Investment Bank	Kepler Cheuvreux
BestExHub	La Banque Postale AM
big xyt	LiquidMetrix
Bloomberg LP	Liquidnet
BNP Paribas	London Metal Exchange
BNP Paribas Asset Management	LSE Group
BNPPAM	MarketAxess
BSO Network	Morgan Stanley
BT	MTS
BT Radianz	MUREX
Caceis Bank	Nasdaq
Capital Fund Management	On Budget and Time
Carmignac	OTAS Technologies, a Liquidnet Company
Charles River Development	QuantHouse
Colt Technology Services	Quantitative Brokers
Consultant	Quence Srl
Deutsche Börse AG	Refinitiv
Drebbel Technology	Rosenblatt Securities
Edmond de Rothschild	Royal Bank of Canada Capital Markets
EQUIDUCT	SIX Securities & Exchanges
ESMA	Societe Generale
EuroCCP	Société Générale Luxembourg
Euronext	Symphony
Exactpro	T Rowe Price
Exane SA	TMX Group
Eze Software Group	Torstone Tech
EZOPS	Tower Research
FIS	TradingScreen
FITEX Consulting	Tradition
FlexTrade	Transaction network services
FTSE Russell	UBS Wealth Management
Groupama Asset Management	Virtu Financial
Haitong International	

Choose your base package, then customise your sponsorship with add-ons:

	BASE PACKAGES:	LEAD	EXHIBITOR	BRAND
Sponsors Benefits	<ul style="list-style-type: none"> Logo featured exclusively on: <ul style="list-style-type: none"> The homepage of the event website; Signage throughout the venue; All conference holding slides. 	✓		
	<ul style="list-style-type: none"> A seat drop or digital white paper sent to all delegates 	✓		
	<ul style="list-style-type: none"> Delegate Bag Insert 	✓		✓
	<ul style="list-style-type: none"> 2.8m (w) x 1.5m (d) exhibit space in exhibitor lounge, including one table and two chairs 	✓	✓	
	<ul style="list-style-type: none"> Complimentary delegate passes 	8	4	2
Marketing Benefits	<ul style="list-style-type: none"> A copy of the event delegate list* prior to the event. Each list contains: delegate name, job title, firm name and physical address 	3 weeks, 2 weeks & 1 week	2 weeks & 1 week	1 week
	<ul style="list-style-type: none"> Post event delegate list*, including additional information: email addresses and telephone numbers 	✓	✓	✓
	<ul style="list-style-type: none"> 150-word company description and logo included on the sponsorship page of the conference website 	✓	✓	✓
	<ul style="list-style-type: none"> Company logo included in all promotional emails distributed announcing the event and all advertisements placed in targeted electronic trading media partner publications 	✓	✓	✓
	<ul style="list-style-type: none"> Digital save-the-date banner featuring sponsor's logo 	✓	✓	✓
FIX Member Firms		£6,500	£5,000	£2,750
Non-Member Firms		£8,125	£6,250	£3,450

*All contact details subject to delegate permission

Add-ons

Customise your sponsorship package with add ons*:

*To choose an add-on package, you must first choose a base package (page 4)

Exclusive Lanyard Sponsor

Benefits:

- Your firm's logo exclusively featured on the lanyards worn by delegates throughout the day (*Lanyards will be provided by the event organiser*)

Exclusive to FIX Premier Global Member Firms

+£3,000



Exclusive Delegate Bag Sponsor

Benefits:

- Your firm's logo exclusively featured on the event delegate bags, given to each attendee as they arrive (*Bags to be supplied by the sponsor*)

FIX Member Firms

+£1,500

Non-Member Firms

+£1,875



Networking Drinks Reception Sponsor

Benefits:

- Co-sponsor* of post-event networking drinks reception
- Branded napkins featuring the sponsor firm's logo
- The placement of 2 banners (1m x 2m) beside the serving area (banners to be provided by sponsor)

FIX Member Firms

+£1,500

Non-Member Firms

+£1,875

Exclusive Breakfast & Lunch Sponsor

Benefits:

- Exclusive sponsorship of the breakfast and lunch break where sponsor can provide banners to place by the serving area

FIX Member Firms

+£2,000

Non-Member Firms

+£2,500

Add-ons

Customise your sponsorship package with add ons*:

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Exclusive Voting System Sponsor

Benefits:

- Exclusive sponsorship of the interactive voting system in main conference agenda stream
- Your logo featured on the screen displaying the results from the questions asked
- Post-event voting analytics

Exclusive to FIX Member Firms

+£1,500

Exclusive Mobile Device Charging Station Sponsor

Benefits:

- Exclusive sponsorship of the branded mobile device charging station
- The placement of 1 banner (1m x 2m) beside the mobile charging unit (banner to be provided by sponsor)

FIX Member Firms

+£2,000

Non-Member Firms

+£2,500



Exclusive Water Bottle Sponsor

Benefits:

- Your firm's logo exclusively featured on the conference bottled water made available to delegates throughout the day
(Water bottles will be provided by the event organiser)

FIX Member Firms

+£2,500

Non-Member Firms

+£3,125

Delegate Bag Insert

Benefits:

- 1 item of promotional literature or widget to be inserted into the conference bag distributed to all delegates on arrival

FIX Member Firms

+£500

Non-Member Firms

+£625

Add-ons

Customise your sponsorship package with add ons*:

*To choose an add-on package, you must first choose a base package (page 4)

Exclusive Branded Notebook Sponsorship

Benefits:

- Exclusive sponsorship of an A5 sized hard-backed notebook
- Personalised internal pages

FIX Member Firms	+£2,000
Non-Member Firms	+£2,500

Exclusive Competition Prize Sponsor

Benefits:

- Exclusive sponsorship of a prize drawn at the end of the conference drawn by the EMEA Co-Chairs
- Prize to be provided by the sponsor

FIX Member Firms	+£1,500
Non-Member Firms	+£1,875

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