

# EMEA Trading Conference 2024

Thursday 7<sup>th</sup> March | etc.venues 133 Houndsditch, London

## SPONSORSHIP OPPORTUNITIES



*Created by the industry, for the industry*

[fixtrading.org/emea2024](https://fixtrading.org/emea2024)



Returning for its 16<sup>th</sup> year, the EMEA Trading Conference is widely regarded as Europe’s largest one day trading event. Produced by FIX Trading Community, the non-profit, industry standards organisation at the heart of the global trading community, the event is formulated 100% by senior representatives of firms active across the EMEA region. As with all FIX events, this conference is known for its high-quality speakers, topical issues under debate and being a neutral platform for market participants, policy makers and regulators to interact and discuss issues and ideas.

### Conference facts and figures

- 900+ delegates
- Supported by key trade association partners
- An industry event without sales pitches
- An allocation of **FREE** passes for FIX members
- 70+ industry expert speakers
- An exhibition hall at the heart of the event, enabling delegates to explore and connect with sponsors



Sponsorship opportunities at FIX events are renowned for providing extensive exposure for participating firms and excellent value for money. FIX Trading Community continually seeks to assist sponsors in getting maximum return from their budget.

For further information, to book your sponsorship package or to discuss bespoke sponsorship options that are not in this pack, please contact **Kelly Harding** by email at [kelly.harding@fixtrading.org](mailto:kelly.harding@fixtrading.org) or telephone +44 (0)20 3950 3927.

### 2023 Conference Sponsors

**Lead Sponsors:**



**Other Sponsors:**



Choose your base package, then customise your sponsorship with add-ons:

		LEAD	EXHIBITOR	BRAND
Sponsor Benefits	<ul style="list-style-type: none"> <li>Logo featured exclusively on:               <ul style="list-style-type: none"> <li>The homepage of the event website;</li> <li>Signage throughout the venue;</li> <li>All conference holding slides.</li> </ul> </li> </ul>	✓		
	<ul style="list-style-type: none"> <li>A seat drop or digital white paper sent to all delegates</li> </ul>	✓		
	<ul style="list-style-type: none"> <li>Delegate bag insert</li> </ul>	✓		✓
	<ul style="list-style-type: none"> <li>3m (w) x 2m (d) exhibit space in the exhibitor hall, including one table and two chairs</li> </ul>	✓	✓	
	<ul style="list-style-type: none"> <li>Complimentary delegate passes</li> </ul>	10	6	3
Marketing Benefits	<ul style="list-style-type: none"> <li>A copy of the event delegate list* prior to the event. Each list contains: delegate name, job title, firm name and physical address</li> </ul>	4 weeks, 2 weeks & 1 week	2 weeks & 1 week	1 week
	<ul style="list-style-type: none"> <li>Post event delegate list*, including additional information: email addresses and telephone numbers</li> </ul>	✓	✓	✓
	<ul style="list-style-type: none"> <li>150-word company description and logo included on the sponsorship page of the conference website</li> </ul>	✓	✓	✓
	<ul style="list-style-type: none"> <li>Company logo included in all promotional emails distributed announcing the event and all advertisements placed in targeted electronic trading media partner publications</li> </ul>	✓	✓	✓
	<ul style="list-style-type: none"> <li>Digital save-the-date banner featuring sponsor's logo</li> </ul>	✓	✓	✓
	<b>FIX Member Firms</b>	<b>£12,750</b>	<b>£8,500</b>	<b>£4,750</b>
	<b>Non-Member Firms</b>	Exclusive to FIX Members	<b>£12,750</b>	<b>£7,125</b>

\*All contact details subject to delegate permission



**Customise your sponsorship package with add-ons\*:**

\*To choose an add-on package, you must first choose a base package (page 3)

**Exclusive Lanyard Sponsor**

**Benefits :**

- Your firm's logo exclusively featured on the lanyards

**SOLD OUT!**

Exclusive to FIX Premier Global Member Firms

**+£7,000**



**Exclusive Branded Hand Sanitiser Sponsor**

**Benefits :**

- Exclusive sponsorship of individual hand sanitisers distributed to each attendee in the delegate bags (To be supplied by the sponsor)

FIX Member Firms

**+£1,500**

Non-Member Firms

**+£2,250**

**Exclusive Delegate Bag Sponsor**

**Benefits :**

**SOLD OUT!**

Exclusive to FIX Member Firms

**+£4,000**



**Exclusive Delegate Badge Sponsor**

**Benefits :**

- Your firm's logo exclusively featured on the badges worn by delegates throughout the day (Badges will be provided by the event organiser)

Exclusive to FIX Member Firms

**+£5,000**

**Exclusive Sanitisation Station Sponsor**

**Benefits :**

- Exclusive sponsorship of branded sanitisation stations located throughout the venue

FIX Member Firms

**+£3,000**

Non-Member Firms

**+£4,500**

**Customise your sponsorship package with add-ons\*:**

\*To choose an add-on package, you must first choose a base package (page 3)

**Networking Drinks Reception Sponsor**



**Benefits :**

- Co-sponsor of post-event networking drinks reception where sponsor can provide banners to place by the bar area
- Choose one option to customize your sponsorship, e.g. margarita bar, prosecco bar, cocktail bar, street food, etc. Contact [kelly.harding@fixtrading.org](mailto:kelly.harding@fixtrading.org) to discuss further

FIX Member Firms	+£4,000
Non-Member Firms	+£6,000

**Exclusive Lunch & Afternoon Break Sponsor**

**Benefits :**

- Exclusive sponsorship of the lunch and afternoon break where sponsor can provide banners to place by the serving area

FIX Member Firms	+£4,500
Non-Member Firms	+£6,750



**Exclusive Voting System Sponsor**

**Benefits :**

- Exclusive sponsorship of the interactive voting system in main conference agenda stream
- Your logo featured on the screen displaying the results from the questions asked
- Post-event voting analytics

FIX Member Firms	+£3,000
Non-Member Firms	N/A

**Advertise on Event Website**

**Benefits :**

- 150 x 150 tile advertisement on the main page of the conference website

FIX Member Firms	+£1,000
Non-Member Firms	+£1,500

## Customise your sponsorship package with add-ons\*:

\*To choose an add-on package, you must first choose a base package (page 3)

### Exclusive Water Bottle Sponsor

**Benefits :**

- Your firm's logo exclusively featured on the conference bottled water made available to delegates throughout the day  
*(Water bottles will be provided by the event organiser)*

FIX Member Firms	+£3,000
Non-Member Firms	+£4,500

### Exclusive Smoothie Bar Sponsor

**Benefits :**

- Exclusive sponsorship of the smoothie bar station, fully branded with your firm's logo
- Smoothies will be served in cups branded with your firm's logo from registration to 4pm

FIX Member Firms	+£3,000
Non-Member Firms	+£4,500



### Exclusive Keynote Speaker Sponsor

**NEW**

Benefits :

**SOLD OUT!**

FIX Member Firms	+£4,000
Non-Member Firms	+£6,000

### Delegate Bag Insert

**Benefits :**

- 1 item of promotional literature or widget to be inserted into the conference bag distributed to all delegates on arrival

FIX Member Firms	+£1,000
Non-Member Firms	+£1,500

### Exclusive Barista Coffee Sponsor

**Benefits :**

- Exclusive sponsorship of the barista coffee station, fully branded with your firm's logo
- Coffee will be served by professional baristas in cups branded with your firm's logo from registration to 4pm

FIX Member Firms	+£3,000
Non-Member Firms	+£4,500



## Customise your sponsorship package with add-ons\*:

\*To choose an add-on package, you must first choose a base package (page 3)

### Exclusive Mobile Device Charging Station

**Benefits :**

- Exclusive sponsorship of a fully branded charging station for delegates to charge their devices

FIX Member Firms	+£5,000
Non-Member Firms	+£7,500

### Exclusive Competition Prize Sponsor

**Benefits :**

- Exclusive sponsorship of a prize drawn at the end of the conference drawn by the EMEA Co-Chairs
- Prize to be provided by the sponsor

FIX Member Firms	+£1,500
Non-Member Firms	+£2,250

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